

Jamie Herman

D I G I T A L R E T O U C H E R

Experience

Hudson Yards <i>Senior Digital Retoucher</i>	October 2015-Present	New York, NY
<ul style="list-style-type: none">• One of two retouchers selected for retention during merger with shootdigital• Prepared files for other retouchers; packaged projects in an accessible way to facilitate timely completion		
shootdigital <i>Senior Digital Retoucher</i>	November 2012-September 2015	New York, NY
<ul style="list-style-type: none">• Managed quality control; reviewed, evaluated, and corrected all files prior to submission to clients• Demonstrated ability to effectively tackle unusually challenging projects		
Bloomingdale's, Inc. <i>Digital Retoucher</i>	January 2010-October 2012	New York, NY
<ul style="list-style-type: none">• High volume retouching, produced up to 80 images a day of on-figure PDP• Designated as exclusive retoucher and sole manager for the Home Division web image assets		
Catchlight Digital <i>Digital Retoucher</i>	September 2007-February 2008	New York, NY
<ul style="list-style-type: none">• Independently handled projects with minimal direction from client• Successfully interpreted client's vision through use of self-directed research		
Freelance Experience <i>High-End Digital Retoucher</i>	March 2008-Present	New York, NY
<ul style="list-style-type: none">• Diverse array of clients ranging from large firms to independent artists		

Exceptional Photoshop Retouching

- Precise skin cleanup without removing natural and essential textures
- Skilled reshaping of figures and features to achieve maximum aesthetic effect while preserving believability
- Comprehensive understanding of advanced selection techniques and modifiers
- Expertise in color theory and color correction, matching to prints, products, reference files, and swatches
- Masterful selection and application of blending modes to groups, layers, and tools
- Advanced compositing of complex elements, including figures, objects, and environments
- Maintain an expeditious workflow by utilizing actions, batch processes, and custom hotkeys
- Achieve a superior rate of client satisfaction by providing a customized approach for each project
- Efficiently handle multiple projects per day, maintaining focus and continuity

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Management & Professional Development Skills

- Founded NYC Professional Digital Retouchers in 2012 and stayed on as organizer/leader. This group meets monthly and helps members advance through their careers by passing on expert knowledge and encouraging networking with others in their field.
- Created company mentoring and training program at shootdigital for junior level employees. Developed retouching procedure guides which included step-by-step instructions for the sequence of actions and tools to be used to achieve the best result, as well as a detailed overview of the company's digital infrastructure.
- Entrusted with assessing retouching employment tests to screen potential employees at shootdigital.
- Invited to do a demonstration at Adorama on high-end beauty retouching; presented seminar in August 2015.

Clients

Product & Beauty	Retail & Fashion	Miscellaneous
Avon	Barneys	BBDO
Chantecaille	GQ	Lloyd & Co.
Elle	Harper's Bazaar	Mansur Gavriel
Estée Lauder <small>(Aerin, Clinique, Darphin, Lab Series)</small>	Vogue	McCann Erickson
L'Oréal <small>(Redken, Pureology, Mizani, Essie)</small>	Bloomingdale's	NYT
MAC	JLM Couture	Ogilvy & Mather
Moroccanoil	Lazaro	OK Magazine
NARS	EP Pro	People Magazine
Olay	Donna Karan: Urban Zen	Queen Latifah
Philippe Salomon	Victoria's Secret	Francine Segan
Zico	West Elm	Joanne Gair
Revlon	Tory Burch	Visionista
DevaCurl Hair Care	Trademark	Random House
Aquage Hair Care	Karen Neuburger	Johnson & Johnson

Education

Pratt Institute

Fall 2003-Fall 2007

Brooklyn, NY

- BFA: Photography; Graduated Summa Cum Laude
- Art History Minor
- Concentration in Art Education - Drawing & Painting Core

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