

Jamie Herman

D I G I T A L R E T O U C H E R

Experience

Hudson Yards at LSC Communications October 2015-Present New York, NY
Senior Digital Retoucher

- One of two retouchers selected for retention during merger with shootdigital
- Prepared files for other retouchers; packaged projects in an accessible way to facilitate timely completion

shootdigital November 2012-September 2015 New York, NY
Senior Digital Retoucher

- Managed quality control; reviewed, evaluated, and corrected all files prior to submission to clients
- Demonstrated ability to effectively tackle unusually challenging projects

Bloomingdale's, Inc. January 2010-October 2012 New York, NY
Digital Retoucher

- High volume retouching, produced up to 80 images a day of on-figure PDP
- Designated as exclusive retoucher and sole manager for the Home Division web image assets

Catchlight Digital September 2007-February 2008 New York, NY
Digital Retoucher

- Independently handled projects with minimal direction from client
- Successfully interpreted client's vision through use of self-directed research

Freelance Experience March 2008-Present New York, NY
High-End Digital Retoucher

- Diverse array of clients ranging from large firms to independent artists

Exceptional Photoshop Retouching

- Precise skin cleanup without removing natural and essential textures
- Skilled reshaping of figures and features to achieve maximum aesthetic effect while preserving believability
- Comprehensive understanding of advanced selection techniques and modifiers
- Expertise in color theory and color correction, matching to prints, products, reference files, and swatches
- Masterful selection and application of blending modes to groups, layers, and tools
- Advanced compositing of complex elements, including figures, objects, and environments
- Maintain an expeditious workflow by utilizing actions, batch processes, and custom hotkeys
- Achieve a superior rate of client satisfaction by providing a customized approach for each project
- Efficiently handle multiple projects per day, maintaining focus and continuity

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Management & Professional Development Skills

- Founded NYC Professional Digital Retouchers in 2012 and stayed on as organizer/leader until group disbanded in August 2018. This group met monthly and helped members advance through their careers by passing on expert knowledge and encouraging networking with others in their field.
- Created company mentoring and training program at shootdigital for junior level employees. Developed retouching procedure guides which included step-by-step instructions for the sequence of actions and tools to be used to achieve the best result, as well as a detailed overview of the company's digital infrastructure.
- Entrusted with assessing retouching employment tests to screen potential employees at shootdigital.
- Invited to do a demonstration at Adorama on high-end beauty retouching; presented seminar in August 2015.
- Invited to lecture at SVA as part of their i3 Lecture Series featuring presentations by leading industry experts; presented lecture in February 2018.

Clients

Product & Beauty	Retail & Fashion	Miscellaneous
Aquage Hair Care	Barneys	BBDO
Avon	Bloomingdale's	Francine Segan
Bobbi Brown	Calvin Klein	Joanne Gair
Chantecaille	Donna Karan: Urban Zen	Johnson & Johnson
Elle	EP Pro	Lloyd & Co.
Estée Lauder <small>(Aerin, Clinique, Darphin, Lab Series)</small>	G.H. Bass & Co.	Mansur Gavriel
L'Oréal <small>(Redken, Pureology, Mizani, Essie)</small>	GQ	McCann Erickson
MAC	Harper's Bazaar	New York Times
Moroccanoil	JLM Couture	Ogilvy & Mather
NARS	Lazaro	OK Magazine
Olay	Tory Burch	People Magazine
Philippe Salomon	Victoria's Secret	Queen Latifah
Revlon	Vogue	Random House
Zico	West Elm	Visionista

Education

Pratt Institute

Fall 2003-Fall 2007

Brooklyn, NY

- BFA: Photography; Minored in Art History; Graduated Summa Cum Laude

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